



SPONSORSHIP OPPORTUNITIES

FALL 2025

Healthy families build healthy communities.

THAT'S WHY WE'RE HERE

Too many individuals in our community struggle with poverty and emotional and domestic upheaval that threaten not only the lives of their own families but also our collective future. Family Services works to help children, families and individuals make positive, lasting changes in their lives; strengthen families; build a healthier, more stable community; and build a better future for all of us.

The future of our community starts here.

Family Services addresses all aspects of family life. Our integrated system of evidence-based programs and advocacy work together to end family violence and educational, social, and economic disparities in Forsyth County.

Over 120 years ago, our founder was moved by the heartbreaking stories she heard as a local telephone operator of families struggling with poverty and sickness. She was inspired to walk door-to-door, donating pennies from her paycheck and delivering food and clothing to areas in need. Her vision inspires action-minded people to address the complex needs of families, simultaneously building solutions to systemic problems that prevent families from thriving.

We invite you to join us as an event sponsor and participate in cultivating a shared, hopeful future.



About Us

MISSION

Family Services is a nonprofit organization serving Forsyth County (NC) by providing professional services and participating in partnerships that foster the development of children, advance the safety, security and success of families and individuals, and help build a sustainable community.

CHILD DEVELOPMENT | COUNSELING | SAFE RELATIONSHIPS



CHANGING LIVES

"If it wasn't for the community, I don't know where I would be. The teachers at Family Services are amazing. They are like second parents, they are going to treat them like their own."

Ashanique Brannon, parent



11,000

individuals and families served



770

crisis line calls triaged
91% increase



419

individuals engaged in counseling services

DATA AS OF 2023 - 2024

A Safe Place Can Change Someone's World

Today our community is more diverse than ever. And this means our challenges are more diverse, too. As our society changes, so must our response to its hardest problems.

This is why Family Services is building a new domestic violence shelter.

This October, we are publicly launching a \$10.8M capital campaign to better accommodate the changing needs of domestic violence victims today and into the future.

The current condition of our dormitory-shelter is in an urgent situation of diminished functionality, efficiency and safety. New construction is essential.

With a trauma-informed architectural design, our new shelter will offer spaces that promote safety, well-being and healing for victims so they may focus on rebuilding their lives with dignity.

For anyone living in fear and isolation, let's make safety and compassion One Step Closer.

**TAKE THE NEXT STEP
WITH FAMILY SERVICES:
BECOME A SPONSOR**



It Takes All Of Us

Your sponsorship is an investment in Forsyth County's families, providing services far beyond our new domestic violence shelter. It will play a vital role, continuing access to early childhood education, counseling, and our safe relationship resources for those in need.

Across our agency, we continue to see an increase in demand for our services. For example, last year alone, our 24/7 domestic violence and sexual assault hotline saw a 91% increase in calls.

Now is an exciting time to be a part of our community of solutions, because it takes all of us.

Whether you're passionate about providing safe shelter and resources for victims of domestic violence, strengthening our families, or protecting access to early education for our youngest learners, your gift goes to work immediately, making sure Family Services can remain nimble to the community's changing needs.



Sponsorship Opportunities

PRESENTING SPONSOR
\$20,000
(ONLY 1 AVAILABLE)

VISIONARY SPONSOR
\$15,000
(ONLY 2 AVAILABLE)

COMMUNITY SPONSOR
\$10,000
(ONLY 4 AVAILABLE)

CHAMPION SPONSOR
\$5,000

ADVOCATE SPONSOR
\$2,500



For full sponsorship benefits, see chart on page 7

Sponsoring Family Services means more than unforgettable events - it's about transforming families' lives and providing critical solutions for our community. It's about hope. Your support ensures that Family Services continues a legacy of 120 years of programs and services in Forsyth County that our neighbors have relied upon.

"Our therapist is wonderful. I am not only pleased with how far my children have come but how reassuring our therapist is to me." - Daniel, parent



**ONE
STEP
CLOSER**

Presenting Sponsor
\$20,000

Visionary Sponsor
\$15,000

Community Sponsor
\$10,000

Champion Sponsor
\$5,000

Advocate Sponsor
\$2,500

Tickets

24

16

8

8

8

VIP Seating Placement Oct.30



Domestic Violence Awareness Month Presenting Sponsor Oct 1-31



Day of Unity Event Sponsor (Oct. 6) public event reach



Common Ground access (Oct. 7, 9) public event reach



Opportunity to Speak at One Step Closer Kickoff (Oct. 30)



Verbal Recognition at all October Events



Logo Placement:

Digital Signage at Kickoff



Physical signage at Kickoff



Kickoff Registration Website



Branded e-blast (4,900 subscribers)



Social media recognition: Facebook, Instagram, LinkedIn



Private tour of our domestic violence shelter



Volunteer engagement opportunity



Provide branded item for goody bag (Oct.30)



Option for branded experience area for guests (Oct.30)



Event Dates and Information

October 1 - 31: National Domestic Violence Awareness Month (DVAM)

DVAM aims to raise awareness, support survivors, honor victims, and advocate for the end of domestic violence through activities and events in local communities. Family Services hosts a variety of DVAM events throughout the month.

October 6: Day of Unity (time and location TBD)

This event honors survivors and connects those who work to end domestic violence. A public gathering will occur, featuring a program, including city officials, partner agencies, survivors, and a display of Silent Witnesses to remember those who died from domestic violence. Open to the community, high visibility.

October 7: Common Ground 8:00 a.m. - 9:00 a.m.

October 9: Common Ground 11:30 a.m. - 12:30 p.m.

This Community of Solutions Series features changing topics of interest to the community each session and includes an opportunity to network and learn about updates at Family Services. Open to the community.

October 30: One Step Closer Kickoff 11:30 a.m. - 1:00 p.m.

A lunch celebration marking the public launch of Family Services' \$10.8 million capital campaign, this event will be held at Bridger Field House at Wake Forest University. Program to include speakers, community leaders, and entertainment.

Your Support Matters to Families



500,600

Nutritious meals served to Head Start and Early Head Start children



8,601

Total safe nights of emergency domestic violence shelter care



4,626

Kept counseling sessions



100%

Of clients report making progress on their goals



Data as of 2023 - 2024 Impact Report



SPONSORSHIP FORM

Name _____

Business/Organization Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-mail _____

Sponsorship Level (Select One)

Presenting Sponsor
\$20,000

Visionary Sponsor
\$15,000

Community Sponsor
\$10,000

Champion Sponsor
\$5,000

Advocate Sponsor
\$2,500

Payment Options

Please send an invoice

Check Enclosed

Please charge to credit card

Visa MasterCard American Express

Name on Card _____

Credit Card Number _____

Expiration Date _____ CVV# _____

Signature _____

Sponsorships are tax deductible as allowed by law.

For more information or questions, please contact Gloria Hoover
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family
services

**THANK
YOU**

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