



A Community of Solutions

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Family Services Receives a \$25,000 Grant from The Winston-Salem Foundation.

WINSTON-SALEM, NC (October 27, 2022)—Family Services has been awarded a \$25,000 grant for technology upgrades to support hybrid meetings, vinyl furniture, and the trauma-informed lobby from The Winston-Salem Foundation. The upgrades will take place at the Administration Gateway building at 1200 South Broad Street in Winston-Salem. Upgrades to the technology will help facilitate hybrid meetings with clients, staff, board members, and our community. New furniture that can be cleaned and sanitized will help with the health and safety of staff and clients. Changing the color palette of the lobby and common areas where clients are served to a more trauma-informed design will help promote well-being and healing.

The Family Services' Gateway location, built in 2008, has not seen upgrades in its technology or paint since its opening. Having up-to-date technology to provide telehealth services is crucial to the agency. "Technology advances consistently, and the worldwide Covid-19 pandemic forced a quantum leap into advancing how we meet with and serve our clients," shares Traci Ross, President, and CEO of Family Services. "We have clients who cannot come to our offices for health reasons. Telehealth services help us continue to reach clients who go through relationship stresses or experiences of depression, anxiety, trauma, or loss."

There have been numerous studies over the last ten years showing the impact of color and design for trauma clients, including avoiding deeply hued warm colors that may arouse negative emotions and using durable furniture that is easy to clean, along with arrangement to enhance safety and promote a positive relationship with staff and others. "It's important for our clients to feel safe from stress, harm, and danger while visiting and receiving services at our facility," says Ross. "This generous grant will help us provide these necessary improvements."

About The Winston-Salem Foundation

The Winston-Salem Foundation is a community foundation that supports charitable programs in the greater Forsyth County area. Founded in 1919 with a \$1,000 gift, it now administers more than 1,550 funds and had total custodial assets of \$620.1 million at the end of 2020. In 2020, the Foundation granted \$125.8 million to charitable causes, \$3.2 million of which was through its Community Grants program.

About Family Services

Family Services is a nonprofit organization serving Forsyth County, North Carolina, by providing professional services and participating in partnerships that foster the development of children, advance the safety, security, and success of families and individuals, and help build a sustainable community. For more information, please go to familyservicesforsyth.org.

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