



family services

VISION IN MOTION

A Community of Solutions

THANKS TO YOU, OUR COMMUNITY IS BECOMING STRONGER, OUR FUTURE IS BECOMING BETTER.

JANUARY 1, 2016

Innovation in Human Services through Collaboration

Family Services has a well-earned reputation for providing high quality programs and services that help families resolve crises, protect victims of family violence, and prepare preschool children to be ready to succeed in school. And, our new strategic vision is guiding Family Services to do even more toward building a stronger Forsyth County.

We believe it is our mission to reach beyond the 8,700 individual families and children we serve each year to find ways for improving the lives of all families and children in our community. As a result, we have established two major goals that are essential for the future well-being of our community.

- 1 To make quality early childhood development programs available to all children in Forsyth County.
- 2 To ensure that all children and families are free from the threat of family violence.

To achieve these goals we have enlisted an unparalleled network of action-minded leaders who share our aspirations and our commitment to achieve community-wide change. These partnerships are generating innovative projects designed to stimulate public engagement and transform community systems.

We couldn't be more pleased about the energy that has developed around these goals, and the progress we are already making.



As a catalyst, Family Services brought together leaders in the domestic violence and child abuse fields to launch a community-wide initiative to eliminate family violence. As a first step they will engage and energize business, faith-based, health, legal, arts, media, and higher education groups that will join forces to address family violence in their organizations and/or across the community.

As a convener, Family Services formed the Universal Pre-K Steering Committee consisting of leaders in the early childhood development field who are developing a plan for making quality pre-K programs available to all children in Forsyth County. These experts have defined what is needed to provide and fund a quality pre-K system, and they are preparing to launch a multi-year campaign to achieve it.

As a collaborator, Family Services will launch **STRONG@HOME**, in which Goodwill of Northwest North Carolina, Habitat for Humanity of Forsyth County, Imprints Cares, Financial Pathways of the Piedmont, and Family Services will make their comprehensive services readily available to low income families with young children.

Community change is dependent upon community engagement. We are grateful for these and the many other partners Family Services is working with to create a sustainable community and a better future for all of us.

— Bob Feikema, President and CEO

MARCH 2, 2016

School Readiness Project



Support from the Kate B. Reynolds Charitable Trust Great Expectations initiative is enabling Family Services to train and coach Head Start teachers to improve classroom management methods and reduce problematic behaviors that can develop into mental health issues among 4-year-olds. Seven classrooms are participating in the Forsyth County School Readiness Project (FCSR), a replication of a federally-funded randomized control-trial intervention that achieved significant self-regulation success among children in Chicago schools.

Family Services, Spring 2015-16

OCTOBER 8, 2015

Ten Years of Safe on Seven



Forsyth County District Attorney Jim O'Neill recognized the critical work of Safe on Seven, which was launched in 2005 to protect, support and advocate for victims of domestic violence. A model for many programs across the state, Safe On Seven is a shining example of how different organizations can unite for a common purpose. Safe on Seven has been a lifeline for 16,000 victims who have benefited from essential support in navigating the court and social service systems in search of safety and freedom from the threat of violence.

FEBRUARY 22, 2016



Family Violence Prevention Initiative

The Centers for Disease Control and Prevention estimates that nearly one-third of US women will experience domestic violence in their lifetime, and one in seven men. More than 3 million children witness domestic violence in their homes every year. Family violence occurs across all racial/ethnic groups and classes and results in both immediate and lifelong physical and emotional health consequences.

In an effort to achieve community-wide change around family violence, Family Services has assembled a team of experts to develop a Family Violence Prevention (FVP) plan of action that will be implemented across a wide range of community organizations. The Arts Council of Winston-Salem and Forsyth County, Winston-Salem State University, Salem College, the Wake Forest Innovation Quarter, and the Department of Public Health have pledged their participation, beginning September 2016.

Working together, business, faith-based, health, legal, arts, media, and higher education groups can eliminate family violence and create a safe and secure community for all.

APRIL 8, 2016

The Community comes together to Ring Out Child Abuse



All children deserve to be free from the threat of violence and neglect. Last year, 128,005 North Carolina children were referred to agencies for abuse and neglect; 31,899 were confirmed victims. Prevention is the best defense. During Child Abuse Awareness Month, and throughout the year, Family Services encourages everyone to participate in making our community safe and secure for all. By providing parents the knowledge, skills, and resources they need to care for their children, we can enable them to handle difficult situations without violence and prevent child abuse and neglect.

FEBRUARY 21, 2016

Community, FOX8 support newborns with essentials



More than half of the single moms in our community struggle to care for their children and improve their status in life while managing on an income below the poverty level. FOX8/WGHP anchor Katie Nordeen, who was expecting her first child, and A Cleaner World hosted a Community Baby Shower to give these moms and their babies hope. Thanks to our generous community, Family Services provided the essentials—diapers, formula, cribs, and clothing—to 44 expecting moms during the month of March.

OCTOBER 14, 2015

50 years of Head Start success commemorated with tree planting



In 1965, President Lyndon B. Johnson selected Forsyth County as a site for the federally-funded pre-K education as part of his "war on poverty" campaign. Today, in the courtyard of Sarah Y. Austin Head Start, a Japanese Maple tree is a growing reminder of Family Services' 50 years of proven success in collaborating with community partners and providing more than 25,000 children the chance to achieve in education and in life.

DECEMBER 4, 2015

Nutrition lessons from a celebrity chef



Celebrity Chef Curtis Aikens was "super chef" to some of the 4- and 5-year-olds at Sarah Y. Austin Head Start. The original Food-Network chef introduced the children to fresh produce and gave each child a starring role in creating a tasty soup with the ingredients. Aikens' visit was the result of a network of support around healthy nutrition awareness for vulnerable children and their families.

MAY 2, 2016

Agencies collaborate to help families with young children thrive



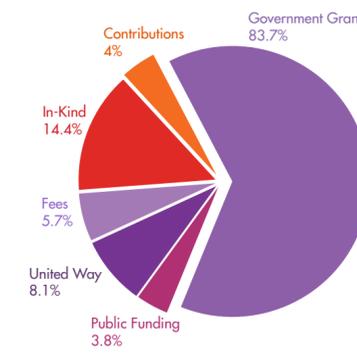
Five leading community agencies are working together to establish an integrated system of services to improve the lives of families with young children. **STRONG@HOME** is a collaboration of Family Services with Goodwill, Financial Pathways, Imprints Cares, and Habitat for Humanity. The project aims to help low income parents and their children thrive by providing evidence-based programs designed to overcome the barriers to success.

Poverty falls especially hard on families with young children. Parents often lack sufficient education, marketable job skills, and affordable housing. Poverty produces unremitting stress and can lead to behavioral health problems. Parents are hard-pressed to find the time and energy to parent effectively. And when resources are limited at home and in the neighborhood, children too often are not ready to succeed when they enter school.

Beginning in the fall of 2016, 150 families will become members of **STRONG@HOME**. In addition to using the services of the partner agencies, family members will draw upon their own talents and skills to help achieve their goals and assist others families in the project.

Family Services is breaking new ground. A collaborative project of this scope is unprecedented in Forsyth County. It has the potential to transform how families utilize human services to improve their lives and their neighborhoods.

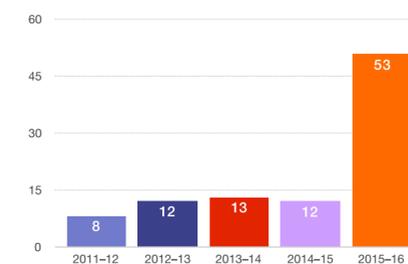
Sources of income



Family Services is recognized as a lean, effective operation, with a reputation for accomplishing what we set out to do. We are adept at securing government grants; however, public funding has limited flexibility. To maintain programmatic agility, the agency is striving to increase support through private contributions. Unrestricted funds create the platform from which the agency can expand as an entrepreneurial organization.

We are grateful to our generous supporters who are transforming the lives of children and families and building an annual fund of support that will allow the agency to respond with nimbleness to unforeseen situations.

Annie Grogan Society Membership Growth



Members of the Grogan Society support children and families by making an annual unrestricted gift of \$1,000 or more to Family Services.

The annual fund is an investment that is made stronger when everyone participates. Reports for 2015-16 indicate that contributions are the best on record and that the number of leadership donors has more than tripled over the previous year.

Thank you for strengthening the financial flexibility of Family Services and for improving the lives of women, children and families for a stronger community

To learn more about the Grogan Society, our leadership giving program, visit www.familyservicesforsyth.org

Early Head Start and Head Start are long-term strategies for addressing the persistent and growing problem of poverty in Forsyth County.

1 in 3 children (28.5%) lives in poverty in our community (1 in 4 Statewide)

34% of children under 5 live in a household below poverty level

83% The increase of people living in poverty in our community since 2000

28,852 children, age 6 and under live in Forsyth County

55% of female-headed single-parent households with children under 5 are below poverty level

Early Head Start impacts the entire family by engaging, educating, and placing families in a position to become self-sufficient.

MARCH, 2, 2016

The first Early Head Start comes to Forsyth County



An award of \$2.2 million in federal funding enabled Family Services to launch the county's first Early Head Start program, which has enrolled 120 children, ages birth through 36 months. EHS connects each child's family to nutritional education, child and family advocacy, and numerous social services and health resources. The first five years of life are a time of rapid brain development, and the architecture of the brain is largely developed during those years, establishing the foundation for success later in life. Like Head Start, which Family Services has operated for more than 50 years, Early Head Start creates a network of support that helps position each child and his or her family to aspire to a better future.

DECEMBER 18, 2016

Hague Accredited!

We are pleased to announce that our Adoption Program has received Hague Accreditation from the Council on Accreditation. This highest level of accreditation recognizes the quality of the professional services delivered in the area of international adoptions in our work with NC families.

Source: 2014 American Community Survey



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Follow your impact   

NOVEMBER 1, 2016

Your support in motion

We are delighted to share this brief impact report that highlights how your gifts are improving the lives of children and families. Your support of Family Services sustains a network of services where they are needed most and helps address systemic issues that inhibit the vitality of Forsyth County. Thank you for being a part of the community of solutions that is building a better future for all of us.

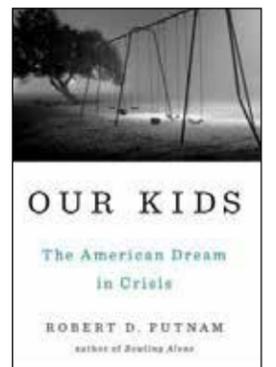
SAVE THE DATE: Walk a Mile for Children and Families | October 22, 2016

SAVE THE DATE

Robert Putnam returns to Winston-Salem

November 1, 2016

Harvard professor and social scientist Robert D. Putnam ignited our city with his groundbreaking study on the importance of social capital or “community connectedness” more than 15 years ago. This fall, Family Services will host his return to Winston-Salem as he presents a startling examination of the growing inequality gap and its impact on the future of our country. Please save the date for this singular opportunity when Dr. Putnam presents **Our Kids: The American Dream in Crisis.**



You x2

Making Double the Difference

Announcing an unexpected and extraordinary chance for you to make twice the impact in the lives of Forsyth County children and families.

MATCHING GIFT CHALLENGE

There has never been a better time to invest in our community than now. Thanks to the generosity of a local couple, every dollar donated to Family Services by June 30 will be matched, dollar for dollar, up to \$50,000.

All of us can be part of raising \$100,000 for families in crisis.

We can help more families achieve financial stability, educational success, emotional independence, and essential needs of safety and shelter.

We are so grateful to everyone who has helped us reach more than \$34,000 toward our goal. If you have been waiting to support Family Services, we hope that you will take advantage of this extraordinary opportunity to double the value of your impact in Winston-Salem and Forsyth County by making a generous donation by June 30.

It's easy to give: Mail a donation to our address above, or donate online at www.familyservicesforsyth.org

Black & Bling doubles gift to end Domestic Violence



Susan K. Browder (center) and Stephanie Williams Dean (left) co-host an annual event to raise awareness and support for ending domestic violence. They were overjoyed to learn that their efforts and the support of many friends and advocates could offer twice the impact through the Matching Gift Challenge. The \$3,000 they raised instantly became \$6,000, thanks to the generosity of a local couple who care deeply about the well-being of children and families.



www.familyservicesforsyth.org

The new Family Services website elevates the visibility of our services and expands our ability to reach more children and families who can benefit from the agency's resources and support.